



E Safety Sub Group-Strategic Plan January 2009/2010

Introduction and legislative context

Safeguarding and promoting the welfare of children requires effective co-ordination. For this reason the Children Act 2004 requires each Local Authority to establish a Local Safeguarding Children Board (LSCB). Section 10 of this Act places a duty to co-operate to improve the well being of children on the Local Authority and its Board Partners

The Safeguarding Children Board (SCB) has agreed a number of **Priority Areas** to consider during 2009/10 in its scrutiny and co-ordination role. This does not necessarily mean that the SCB will be undertaking these activities but it has identified various lead groups which are associated with the SCB to take work forward and from whom the SCB will receive progress reports.

Process

The e safety sub group is one priority area that the SCB will receive reports from as part of the **Staying Safe Outcome Group**. The SCB will also monitor the work of the sub group by account of this formal process. It is anticipated that SCB Board members will receive a minimum of a yearly update from the e safety sub group, but on occasions it may be appropriate to share with Board members items of interest as necessary. The remit of e safety sub group is both wide and ever changing and it would be remiss of the group to try and be ahead of the game in IT, the sub group is aware that this remit is challenging, there is also an underpinning recognition that this is not just a technological issue and a large amount of goodwill is needed. Also that the world young people live in, is not two separate worlds, but one. The work of the group will reflect national initiatives, as well as tackling local issues particular to Telford & Wrekin. The recognition that the group can tackle all e safety issues is unrealistic, so the challenge for the e safety sub group is to focus on manageable tasks against the backdrop of national initiatives and Government legislation. The Strategy is focussed on action identified as from January 2009 and work in progress, achieved or to be actioned, with the view that during the year the elements will be taken forward in a manageable timescale throughout the year.

Recognition Statement

The Byron Report set out a number of recommendations establishing a new culture of responsibility, where Government, industry, parents and all those that work with children can work together with the shared purpose of a safer online world. The Government's Staying Safe Action Plan takes account of the Byron Report and schools are seen as key stakeholders, where national initiatives will be part of school effectiveness. The SCB e safety sub group will support this activity.

"To ignore e safety issues when implementing the ECM agenda would be a major oversight and would ultimately lead to significant gaps in child protection policies, leaving children and young people vulnerable. Everyone has a role to play in empowering children to stay safe while they enjoy these new technologies, just as it is everyone's responsibility to keep children safe in a non-digital world." The Report of the Byron Review "Safer Children in a Digital World"-March 2008

Sub group membership

- Insp. Steve Hill-Chair e safety sub group West Mercia Police (Wellington)
- Mark Turner-T&W Principal Officer Child Protection & Becta e safety lead SCB Telford & Wrekin
- David Goss-T&W Principal Officer Child Protection & Chair SCB sub group Children Abused through Exploitation
- Det Supt Martin Lakeman-Head of Public Protection West Mercia Constabulary (Hindlip Worcester)
- DCI Sean Paley-West Mercia Constabulary (Hindlip Worcester)
- Claire Hughes-SCB Inter Agency Training & Development Officer
- Richard Lawson-T&W ICT for Learning Manager
- Chris Enright-T&W ICT (e safe school initiative)
- Peter Beer-Connexions Development Manager (Voluntary/Community)
- WPC Vicky Ridgewell-West Mercia Police
- WPC Brenda Bellamy-West Mercia Police
- Sharon Smith-T&W Borough Librarian Community Services
- Paul McGinn-Management Information Systems Manager T&W Community Services
- Stephanie Beard-T&W ICT Schools
- Chris Ammonds-Communications & Media Manager WM Police
- Lyn Stepanian-T&W Healthy Schools PSHE

E safety sub group strategic work programme
 NOT ACHIEVED=RED IN PROGRESS=GOLD COMPLETED=GREEN ACHIEVED BUT CONTINUOUSLY EVOLVING=BLUE

Accountability- Performance, Monitoring, Business Plans and reporting to SCB

Embracing National Initiatives				
Target	Activity	Responsible	Action identified as from January 2009	Success/milestones and timescale
Reporting the work of the sub group to SCB and ensuring Corporate Performance Indicators are met	To monitor as appropriate and ensure sub group are meetings those requirements	M Turner	PI's agreed Corporately and are part of formal structure and fed back as requested Progress report to be given to SCB April 09	PI's have been achieved and SCB have received formal feedback on the e safety work
CYP Plan, SCB Business Plan are updated accordingly in line with the e safety groups work	Monitor and adjust the Plans as necessary to reflect the groups work with view to changing those ambitions if need be due to flexibility of IT change	M Turner	Business Plans and CYP Plan already reflect the e safety message and will continue to be embedded in that framework	That the areas are reflected and the work is achieved as identified
Embracing National initiatives	Becta guidance to be embedded into SCB Business Planning Embracing UK Council for Child Internet Safety (UKCCIS) in line with the Byron Report recommendations	M Turner All sub group members responsibility	Becta guidance has been followed but refined for local use. Regular attendance at Regional events to update knowledge base. E safety part of mainstream Business Plans and wider safeguarding agenda Awaiting further details-Strategy due Spring 2009	That the work of the e safety group reflects this guidance and is flexible to change. That UKCCIS campaigns are mainstreamed into the Borough from Spring 2009

Updating the e strategy and keeping it "live" for scrutiny by WM Government Office stock take of SCBs	All of the above activity	M Turner	Continuous development	That the Strategy is fit for purpose and on going process year by year and fits the WM Government Office scrutiny from April 09
Training and e safety awareness				
Target	Activity	Responsible	Action identified as from January 2009	Success/milestones and timescale
Increase awareness of new technology safety for children, parents, carers and professionals	Establish an interagency training programme for children, parents and professionals including provision of training for Foster Carers	Claire Hughes	SCB Designated Persons e Conference planned for Spring 09. TUK conference identified for all agencies	A range of people have had or had access to a range of training and conferences during 2009
		R Lawson M Turner	Investigate offering 30 minute "drop in" sessions for all inter agency staff possibly on and during internet awareness day Feb 09. Investigate purchasing Escape DVD package for OLE	Conference takes place Spring 09
		C Hughes	Audit of who and which professionals need inter agency training especially PRU's and ICT Team	Access to training and conferences been made possible
	Inform parents, children and professionals of ways to keep their children safe whilst using the internet;	All sub group members responsibility	There are already a range of excellent awareness leaflets DVDs and WM Net/CEOP/Childnet resources already available which will continue to be stored within the	Leaflet and advertising campaign being developed and to be rolled out appropriately in Borough, along with other

				training team at West Road and with West Mercia Police	UKCCIS/BECTA/CEOP initiatives being developed-continuous through 09
NCH (Year 6) and Jenny's Story (Year 9) progressing to 'Think U Know' delivery in schools	Roll out of the CEOP "Think u Know" campaign in secondary schools and youth settings	V Ridgewell B Bellamy S Beard		WMP have been and are continuing to deliver TUK/STAR awareness raising to a range of children, parents and teachers All schools have received the TUK DVD	27 Schools to date have received training , further target set in line with PI's (38).18 parents evenings
Ambassador Trainers are to be established in the LA	Training to be undertaken to establish a bank of Ambassador trainers that TUK Training can be delivered to staff in school	R Lawson S Beard		ICT have 5 Ambassador trainers. "Safeguarding in a Digital World" course took place in September for teachers E-Safety training offered to sub-group members to attend	Trainers are using their skills to train others-continuous 09
Piloting e safety school with WM Net as template to reach children, teachers and parents. Report to SCB early 09	Phoenix and Captain Webb schools have been identified and work is underway	C Enright		Stages of development have started and currently progressing through the modules	Achieve WM Net e school safety status ICT Mark-March 09
Provision of PCs for Foster Carers and training	Roll out programme to provide PCs for foster carers which include T&W monitoring systems to ensure the protection of children in care. The names of Foster Carers to be updated on a rolling basis and training needs identified	D Goss R Lawson		ICT rolling out programme which is ongoing, figures updated for Jan 09. New carers to be identified and trained by April 09	All FC have PC and appropriate training

Provision of 300 computers for deprived children.	Roll out computers to childrens homes and those deprived as classified via free school meals system	R Lawson	Identification to take place and as part of this all parents will have to attend appropriate training	All computers have been distributed
Voluntary, vulnerable groups and Community Sectors via CVS are aware and represented on e safety issues and have the same opportunities to attend training/conferences and seek advice	Appropriate forums are used to deliver awareness and bespoke training sessions and offer assistance to voluntary, vulnerable and community groups	P Beer	The work of the e safety group to be publicised and specific training requirements identified P Beer and CSO's have received appropriate training to assist carrying out this function	Agency staff have received or been given the chance to attend training on e safety continuous through 2009
E safety training as a standard course within Children's Workforce	To seek clarity as to whether an e safety course could be part of standard training in the Children's Workforce Team	All	To meet with Gillian Sanderson in Spring to progress	Courses are delivered and offered through this route
Listening to children and young people				
Target	Activity	Responsible	Action Identified as from January 2009	Success/milestones and timescales
Ensure that the views of children and young people are sought and taken into account in developing e safety safeguarding proposals both for individuals and for service delivery	Audit to be undertaken at the piloted e safety school with a view to rolling out an e safety survey across the Borough to all schools, so that a local and national comparison can be made. This could then influence establishing reference groups of young people who will identify priorities for the board for future years on e safety issues (as agreed at April 08 SCB)	C Enright R Lawson	Currently audit is part of e safety school agenda Work has been under taken with TCAT Community & Family Learning Teams and the Learning & Skills Council to establish a joint learning community and explore an e safety network principal	Future board priorities reflect young people's concerns for safeguarding in relation to e safety Young Persons e safety network group is set up to discuss e safety issues from a young persons perspective in conjunction with Active

Identify gaps analysis in vulnerable groups, economic social trends, and trends within Black & Ethnic Minority Groups	To work with a named school and produce a DVD on issues surrounding Cyber bullying	C Enright L Stepanian	Roll out of DVD through appropriate agencies as an Educational tool to highlight the issues of Cyber bullying	Involvement Service, Youth Zone and Healthy Schools
Identify gaps analysis in vulnerable groups, economic social trends, and trends within Black & Ethnic Minority Groups	Identify a way forward to achieve a baseline measurement of any perceived concerns for the safety of vulnerable young people in e safety	S Hill	To investigate a suitable process or forum to explore any gaps that may exist in vulnerable communities	That data has been secured to take forward and positively use in impact policies within the Borough
Policies & Procedures Communications & Publicity Funding				
Target	Activity	Responsible	Action identified as from January 2009	Success/milestones and timescales
To integrate e safety P&P into SCB Child Protection Procedures	Continue to refine P&Ps as necessary to reflect any change in ICT development including proposed Becta AUP (Feb 09)	D Goss M Turner/D Goss	E safety is an integral part of updated procedures with a flowchart for reporting e safety concerns and risky behaviour. Process is in place for LADO to investigate, log and concluded all allegations where e safety is an issue concerning an allegation against any person working with children and vulnerable persons SCB Guidance leaflet on keeping safe working practice in ICT in schools produced	Access for e safety concerns can be acted upon and filtered correctly Strategy/Resolution meetings are recorded and figures are sent via the WM Government Office to DCSF Guidelines produced and distributed to all schools and recommended that this is given to staff
		M Turner/ HR Teaching Unions		

<p>To investigate 10 point forensic audit model</p>	<p>To consider the model dovetailing into existing processes with leads identified</p>	<p>S Hill P McGinn R Lawson D Goss</p>	<p>West Mercia Police Officers to speak at ICT security group meeting and E-Safety conference</p>	<p>West Mercia Officers attended and decision made on its use</p>
<p>To update and refine in line with Becta acceptable use policy for schools and LA and to monitor unacceptable content, risky behaviour especially in relation to Cyber, racist and Homophobic bullying</p>	<p>As Above. Conference to be held for school staff to inform staff and how to monitor own ICT usage. Library staff to be invited ICT staff receive CP Level I Basic Awareness Training and can escalate, navigate CP referrals appropriately and have threshold knowledge Schools, libraries and community centres will be made aware of their responsibilities to monitor Policy Central for unacceptable behaviour and used as an educational tool</p>	<p>R Lawson R Lawson R Lawson C Hughes R Lawson P McGinn S Smith</p>	<p>As above Conference has taken place September 08 with documented numbers Cyber bullying presentation to be part of Anti Bullying week conference ICT Staff numbers need identifying and filtered on to Level I courses That monitoring is continued to be recorded and updates to the system are undertaken as appropriate –measure impact. Training to be given to community services portfolio officers</p>	<p>Conference has taken place Cyber bullying was part of the Anti bullying week conference Nov 08 ICT Staff are knowledgeable in Basic Child Protection Unacceptable contact hits are recorded and action evaluated</p>

<p>To produce and implement better systems for libraries</p>	<p>Review and assess current systems of access and seek way forward to improve customer management and isolation of PCs in libraries. More informed knowledge in recognising risky behaviour.</p>	<p>P McGinn S Smith</p>	<p>Awaiting current status</p>	<p>Agreed procedure during 09</p>
<p>The sub groups work is communicated effectively in the community and to the SCB</p>	<p>The work of the safety sub group is fed back to SCB Level The work of the sub group is filtered through relevant publicity channels for maximum effect is championed regionally.</p>	<p>M Turner S Hill C Ammonds</p>	<p>Presentation to SCB April 08 endorsing a way forward and stakeholder “buy in” Communications Officer from West Mercia Police invited to join appropriate meetings and seek promotional opportunities and to form a partnership with Corporate Communications Officer of T&W</p>	<p>Reporting the work in progress at least once a year (Each April) to the Board Publicity has been obtained</p>
<p>Partnership Working</p>	<p>To have closer links with Shropshire Safeguarding Board and its e safety group</p>	<p>All</p>	<p>To share when appropriate good practice so that duplication is avoided and to propose joint approach working to maximise resources and time.</p>	<p>That events have taken place on a joint basis</p>
<p>Funding issues to be explored</p>	<p>To explore direct, in kind and substitute funding opportunities to promote the work of the sub group</p>	<p>All</p>	<p>Funding is an issue and will need to be addressed to provide the capacity to function effectively</p>	<p>Regular and consistent funding is secured for at least a three year period 2008-11</p>